



2022 ANNUAL SPONSORSHIP PROGRAM

GOLD Sponsor: \$ 5,000

- 10 free registrations to any regular one-hour CPBI online session (fundamentals, certificate programs, conferences and summits are excluded).
- Introduction of the main speaker and one free table of 6 at CPBI Ontario-hosted one-hour events (1 per year)
- Recognition as Gold sponsor at the start of CPBI Ontario-hosted one-hour events (regular sessions).
- Your logo in the sponsorship banner in announcement emails sent to members, key decision makers and other stakeholders, at least 40 times per year (logo size depending on level).
- Recognition on the Ontario region web page of the NEW CPBI website
- Recognition in social media posts (4 x per year).
- 2 Customized social media (LinkedIn) Marketing post.

SILVER Sponsor: \$ 2,500

- 5 free registrations to any regular one-hour CPBI online session (fundamentals, certificate programs, conferences and summits are excluded).
- Recognition as a Silver Sponsor at the start of CPBI Ontario-hosted one-hour events (regular sessions).
- Your logo in the sponsorship banner in announcement emails sent to members, key decision makers and other stakeholders, at least 40 times per year (logo size depending on level).
- Recognition on the Ontario region web page of the NEW CPBI website
- Recognition in social media posts (2 x per year).
- 1 Customized social media (LinkedIn) Marketing post.

BRONZE Sponsor: \$ 1,000

- 2 free registrations to any regular one-hour CPBI online session (fundamentals, certificate programs, conferences and summits are excluded).
- Your logo in the sponsorship banner in announcement emails sent to members, key decision makers and other stakeholders, at least 40 times per year (logo size depending on level).
- Recognition on the Ontario region web page of the NEW CPBI website



ANNUAL PROGRAM SPONSORSHIP

2022

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Summary

January to December	GOLD	SILVER	BRONZE
Free registrations to any regular one-hour CPBI online sessions (conferences and summits are excluded)	10	5	2
Introduction of the main speaker and one free table of 6 at CPBI Ontario-hosted one-hour events	1 x / year	—	—
Recognition as sponsor at the start of CPBI Ontario-hosted one-hour events (regular sessions)	yes	yes	—
Your logo in the sponsorship banner in announcement emails sent to members, key decision makers and other stakeholders, at least 40 times per year (logo size depending on level)	yes	yes	yes
Recognition on the Ontario region web page of the CPBI website	yes	yes	yes
Sponsore recognition in social media posts (4 x per year)	4 x / year	2 x / year	—
Customized LinkedIn Marketing post (as well as in correspondent weekly CPBI Ontario Newsletter)	2 x / year	1 x / year	—
Annual Investment:	\$5,000.00	\$2,500.00	\$1,000.00